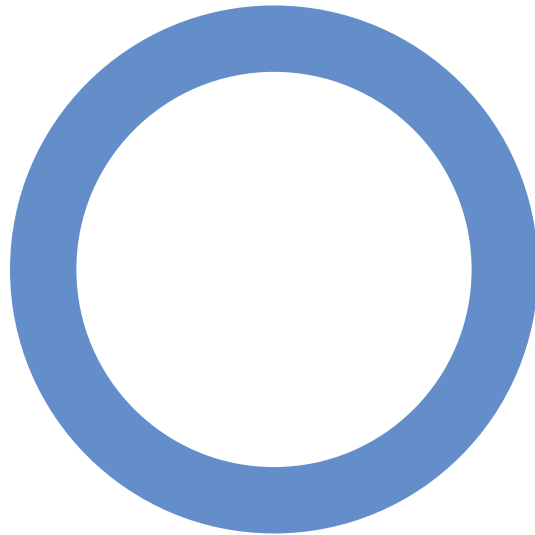


**AN EVENING CELEBRATING PROGRESS TOWARD A CURE FOR DIABETES**

BENEFITING OU HEALTH HAROLD HAMM DIABETES CENTER



CONNECT + CURE

**WEDNESDAY, OCTOBER 22, 2025**

HAROLD HAMM DIABETES CENTER  
INVITES YOU TO

# CONNECT+CURE

WEDNESDAY, OCTOBER 22, 2025

National Cowboy & Western Heritage Museum  
1700 NE 63rd St. Oklahoma City, OK 73111

5:30 p.m. VIP Experience | 6:00 p.m. Pre-Dinner Cocktails  
7:00 p.m. Dinner Program

As one of the few places worldwide that leads diabetes research, treatment and prevention, Harold Hamm Diabetes Center is profoundly transforming how diabetes patients are cared for in Oklahoma and around the world.

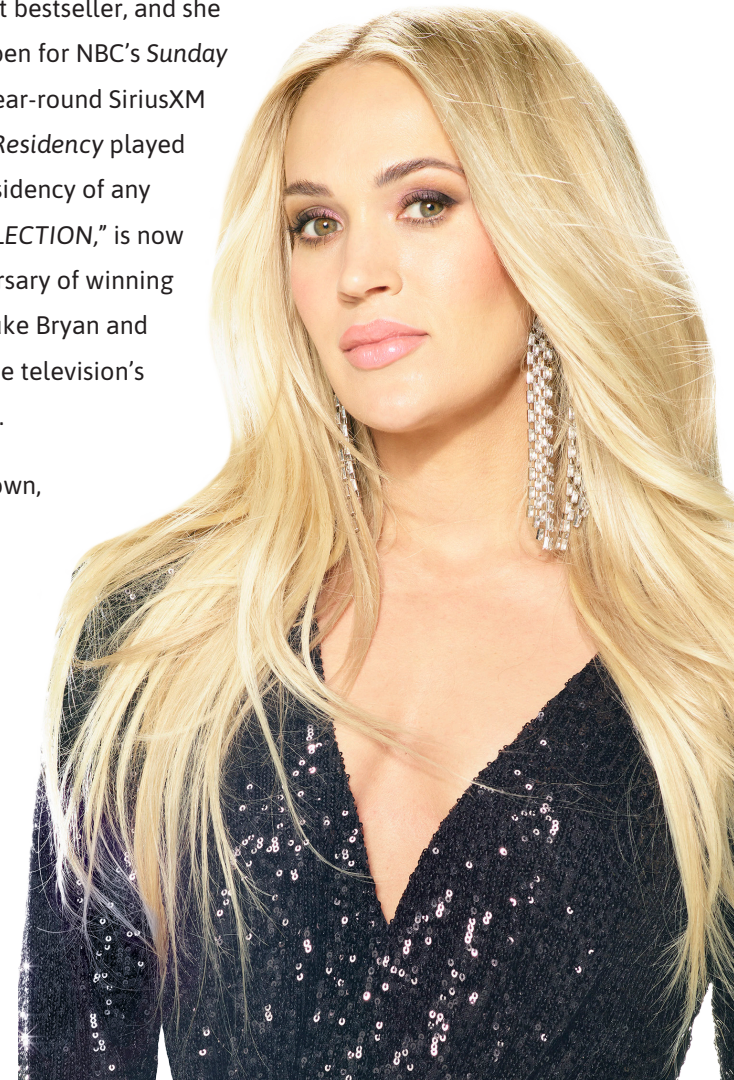
Please join us for the biennial Connect+Cure Gala benefiting Harold Hamm Diabetes Center and honoring the 2025 laureate of the Harold Hamm International Prize, the largest award advancing diabetes research in the world.

Your support of Connect+Cure is vital to further Harold Hamm Diabetes Center's efforts to make a real difference in the fight to end the diabetes epidemic and to bring exemplary healthcare to all Oklahomans.

## FEATURING CARRIE UNDERWOOD

**CARRIE UNDERWOOD** has sold more than 85 million records worldwide, recorded 29 #1 singles (14 of which she co-wrote), is the most-awarded female country artist for singles in RIAA history, and has seven albums that are certified Multi-Platinum or Platinum by the RIAA, all while continuing to sell out arena tours across North America and the UK. All 10 of her albums have debuted in the Top 10 on the Billboard Top 200 chart for all genres. She has won over 100 major awards including 8 GRAMMY® Awards, 16 ACM Awards including three for Entertainer of the Year (the first female in history to win twice and the only female ever to win three times), 25 CMT Music Awards (holding the record for the most award wins ever for the show), 7 CMA Awards, 17 American Music Awards, and 10 People's Choice Awards. She founded and created the fitness and lifestyle brand, CALIA by Carrie Underwood, her first book, *Find Your Path* was an instant bestseller, and she launched her fitness app, fit52, in 2020. Carrie has starred in the show open for NBC's *Sunday Night Football* for 12 consecutive seasons and launched her exclusive year-round SiriusXM channel, *CARRIE'S COUNTRY*, in 2023. Her *REFLECTION: The Las Vegas Residency* played to a packed house through April 2025, the longest-running Las Vegas residency of any solo female country artist. Her concert special, "*Carrie Underwood: REFLECTION*," is now streaming worldwide on Hulu and Disney+. She marked the 20th anniversary of winning "American Idol" by joining the judges panel of the hit show, alongside Luke Bryan and Lionel Richie, and this fall will be starring in the show open for primetime television's #1 program, NBC's *Sunday Night Football*, for a 13th consecutive season.

In 2009, Carrie established The C.A.T.S. Foundation (Checotah Animal, Town, and School Foundation), which helps to improve Checotah, Oklahoma by assisting with causes, fulfilling needs, and providing services to the community and surrounding area. Funds for the Foundation are raised through public and private donations as a way to support on-going efforts in communal areas as well as aid for the local school system for projects such as updated computer labs to enhance the learning experience, musical instruments and equipment for music education, new playground equipment to promote being active, and the building of a new animal shelter where emphasis is placed on the importance of spay and neutering, pet adoption, and general pet welfare.







# PRESENTING

## \$1,000,000

*Exclusive recognition as the Founding Research Supporter of Harold Hamm Diabetes Center through 2026*

### EVENT BENEFITS:

- Exclusive listing as presenting sponsor
- Additional recognition as reception sponsor
- 60-second company video featured during Gala (to be provided by the sponsor)
- Company spotlight from stage by emcee
- 3 tables of 10 guests each (30 guests total)
- Group VIP photo experience with Carrie Underwood\*
- Table wine service during event
- Premium table favor for each guest
- Commemorative sponsor keepsake
- Verbal on-stage recognition during program
- 2 full-page ads in event program
- Logo listed on event website and event screens
- Regular research progress reports
- Private guided experience at Harold Hamm Diabetes Center, culminating in an exclusive dinner with Harold Hamm for sponsor leadership

*\*Limited availability for VIP photo experience*

All sponsors receive an invitation to the pre-dinner reception and recognition during the event and in the post-event newsletter and digital impact reports. Sponsors with a lifetime giving of \$20,000 or more are included in the Kelly West Society. The total benefit value (nondeductible) is equivalent to \$125 per seat.

## 590m

people worldwide  
have diabetes



# LEAD

## \$500,000

## \$250,000

# PREMIER

***Exclusive recognition as the Distinguished Research Supporter  
of Harold Hamm Diabetes Center through 2026***

### EVENT BENEFITS:

- **Additional recognition as bar sponsor**
- 2 tables of 10 guests each (20 guests total)
- Group VIP photo experience with Carrie Underwood\*
- Table wine service during event
- Premium table favor for each guest
- Commemorative sponsor keepsake
- Verbal on-stage recognition during program
- Full-page ad in event program
- Logo listed on event website and event screens
- Regular research progress reports
- Private guided experience at Harold Hamm Diabetes Center, culminating in an exclusive dinner with Harold Hamm for sponsor leadership



*\*Limited availability for VIP photo experience*

***Recognition as a Visionary Research Investor  
of Harold Hamm Diabetes Center through 2026***

### EVENT BENEFITS:

- **Additional recognition as valet sponsor**
- 2 tables of 10 guests each (20 guests total)
- Group VIP photo experience with Carrie Underwood\*
- Table wine service during event
- Premium table favor for each guest
- Commemorative sponsor keepsake
- Verbal on-stage recognition during program
- Full-page ad in event program
- Logo listed on event website and event screens
- Regular research progress reports
- Behind-the-scenes lab tour with HHDC Director, Dr. Jed Friedman

*\*Limited availability for VIP photo experience*





# PATRON

\$100,000

## *Strategic Philanthropic Supporter*

### EVENT BENEFITS:

- 2 tables of 10 guests each (20 guests total)
- Group VIP photo experience with Carrie Underwood\*
- Table wine service during event
- Table favor for each guest
- Commemorative sponsor keepsake
- Verbal on-stage recognition during program
- Full-page ad in event program
- Logo listed on event website and event screens
- Regular research progress reports
- Behind-the-scenes lab tour with HHDC Director, Dr. Jed Friedman

*\*Limited availability for VIP photo experience*

853m

adults predicted  
to have diabetes  
by 2050

To secure a sponsorship, please contact Kerry Morris, Director of Advancement for Harold Hamm Diabetes Center, at [kerry-morris@ouhsc.edu](mailto:kerry-morris@ouhsc.edu) or (405) 271-2824.



# BENEFACTOR

\$50,000

## EVENT BENEFITS:

- 2 tables of 10 guests each (20 guests total)
- Table favor for each guest
- Commemorative sponsor keepsake
- Half-page ad in event program
- Logo listed on event website
- Name listed on event screens

# PARTNER

\$25,000

## EVENT BENEFITS:

- 1 table of 10 guests
- Half-page ad in event program
- Name listed on event website and event screens

26k

adults in Oklahoma  
are diagnosed with  
diabetes each year







1 in 3

adolescents have  
prediabetes, a  
key risk factor for  
developing diabetes

## SUPPORTER

\$15,000

### EVENT BENEFITS:

- 1 table of 10 guests
- Quarter-page ad in event program
- Name listed on event website

## ENTERTAINMENT

SOLD

SPONSORED BY

 **Continental**  
RESOURCES

### EVENT BENEFITS:

- **Opportunity to introduce the evening's entertainment**
- 2 tables of 10 guests each (20 guests total)
- Group VIP photo experience with Carrie Underwood
- Table wine service during event
- Premium table favor for each guest
- Commemorative sponsor keepsake
- Verbal on-stage recognition during program
- Full-page ad in event program
- Logo listed on event website and event screens
- Regular research progress reports
- Private guided experience at Harold Hamm Diabetes Center, culminating in an exclusive dinner with Harold Hamm for sponsor leadership

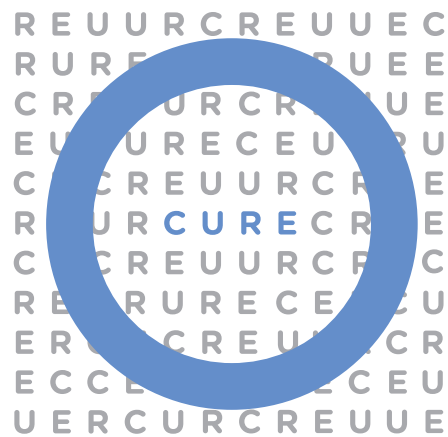


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 **Health** | Harold Hamm  
Diabetes Center

[connectandcure.org](http://connectandcure.org)